16. A wrappe cording to Claim 12 for a bakery product dch as a loaf of bread, said bag having a sealed closed end spaced from said neck, said sealed closed end not being intended to be opened; and

wherein said neck is reclosable by gathering the excess length of the neck of the bag and providing closure means that encircles the gathered neck of the bag.

- 17. A wrapper according to Claim 16 for a bakery product such as a loaf of bread, wherein said row of perforations forms an initial tamper-evident tear-off strip.
- 18. A wrapper according to Claim 17 for a bakery product such as a loaf of bread, wherein the closure means is initially positioned at the openable end of the bag between the tamper-evident tear-off strip and the packaged contents such that the contents of the bag are not accessible until the seal strip is removed by tearing the bag along the row of perforations and such that the closure means can be removed after removing the seal strip for opening the bag and reattached for resealing the bag.
- 19. A wrapper according to Claim 17 for a bakery product such as a loaf of bread, wherein said closure means encircling the neck of the bag and closing the bag between said row of perforations and the contents of the bag to prevent contamination and for maintaining freshness of the contents of the bag comprises any one of the following:

a twisted wire-like tie; a plastic clip having a slot that grips the neck of the bag; or an adhesive tape.